IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:	Customer No.:	35,554
Ronald A. KATZ	Confirmation No.:	7196
Serial No.: 09/505,913	Group Art Unit:	2614
Filed: February 17, 2000	Examiner:	Stella Woo
For: COMMERCIAL PRODUCT ROUTING SYSTEM WITH VIDEO VENDING CAPABILITY	Docket No.:	6046-101D7

SUBSTANCE OF TELEPHONIC INTERVIEW WITH THE EXAMINER

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

I. Participants (on behalf of the U.S. Patent Office)

Examiner Stella Woo Supervisory Examiner Curtis Kuntz

Participants (on behalf of the Applicants)
Reena Kuyper (Representative of the Applicant)
Francine J. Berry (Representative of the Applicant)

- II. <u>Date of Interview</u>: May 5, 2010
- III. Prior Art Discussed
 - a. Shavit et al. (U.S. Patent 4,799,156)
 - b. Smith (U.S. Patent 5,450,123)
 - c. Lockwood (U.S. Patent 4,567,359).

Application No.: 09/505,913

III. <u>Discussion</u>

Discussion of prior art identified above and initial proposed amendments to further clarify a basic distinction from the prior art that the central control unit selects and transmits the video based on the user's request data.

Respectfully submitted,
BERRY & ASSOCIATES P.C.

Dated: June 7, 2010 By: /Reena Kuyper/

Reena Kuyper Registration No. 33,830

9229 Sunset Blvd., Suite 630 Los Angeles, CA 90069 (310) 247-2860